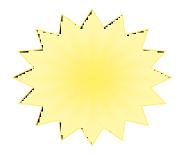


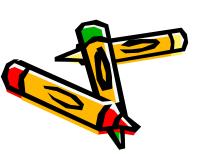
EPM Surveys!!!





WHAT IS EPM SURVEY?

The EPM Survey is a form that helps us to know how much the Magazine is used and its diffusion



EPM Survey

EFM is a scientific magazine product by many Europeans schools, reduct completely by students. EFM give, free of charge, information about the history of the science and technology. This survey has the objective to allow us to know it diffusion, and if it is considered useful as help in the scholastics subjects or only to satisfy the curiosity.

Question	Yes	No
Do you know KRM?	0	

If yes			If no						
Question	Yes	No	Question	Yes	No				
Have you ever read it?	read it? Do you like a magazine that talks about science for young?			0 0	0				0
Have you ever use it as help for the scholastics subjects?	_	0	Do you think you should use it?	0	0				
o you suggest to a friend?		Do you think that you will read it only for curiosity?	_	0					
Have you ever send an article?	0	we you ever send an article?	Do you think that you should send an article?	Do you think that you should send an article?	_	п			
Do you know the contest. "KEM Awards"?	_	0	Could you be interested by participate to the reduction staff?	0	0				

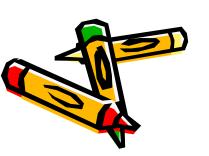
Question	More	Enough	A Little	Nothing
Do you think that KPM is interesting?				
Do you think that the graphic is ok?				
Do you think that you can use it as help?				
Do you think that it is useful?				

What do you remove?		What do you leave?	
News			
General			
Editorial			
14-16			
17-19			
Fun Pages			
Other:			

What do we do for **EPM** Survey?

We:

- 1. Prepare a questionnaire and put it on the official site www.epmagazine.org
- 2. Analyse the results and elaborate them in graphics
- 3. Realize how much the *Magazine* is used by the students and its diffusion



What questions?

Do you know EP Magazine?

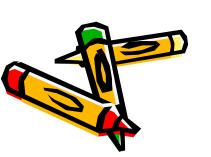
Have you ever read EP Magazine?

How did you learn about EP Magazine?

Have you ever used EP Magazine during lessons?

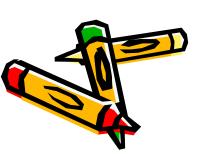
Has EP Magazine ever helped you better understand any scientific subject?

And so on ...

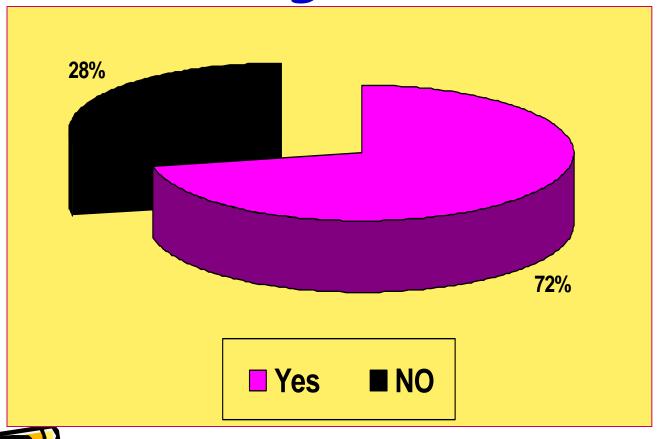


Results:

- There are a few that don't know EPM for various reasons.
- There are some that don't read the Magazine.
- We don't have much publicity on internet

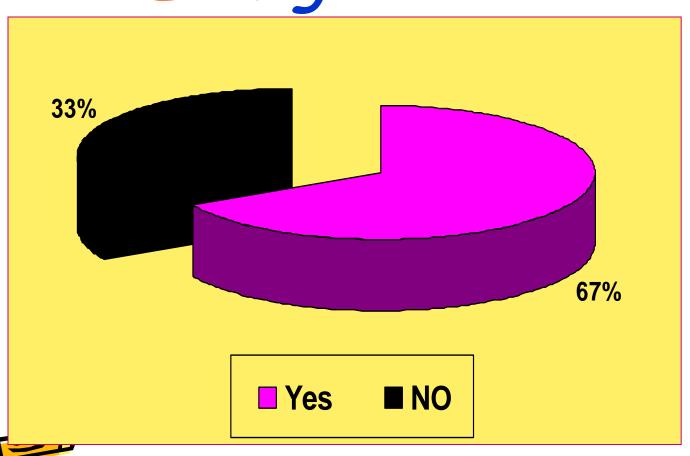


Do you know EP Magazine?





Have you ever read EP Magazine?





How to solve the arose Problems:

- Improving a wider dissemination of EP Magazine material such as issues, web sites and multimedia CDs.
- Make a more attractive layout.
- Create a better website and publicise it better.

AND...

· In order to know if there are other problems we need to do EPM Survey 2010 with more and new questions



New questions for EPM Survey 2010



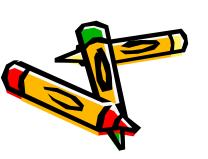
- yes No
- · 1a. If Not: Would you like to read it?
- JesNo
- 1b. If Yes: How did you learn about EP Magazine?
- - friend teacher internet other



- 3. Could it be useful to read it?
- yes No
- 4. Have you ever used EP Magazine during lessons?
- Jes No
- 5. Has EPM ever helped you to better understand any scientific subject?
- yes No
- 6. Has **EP** *Magazine* ever made you curious about scientific subjects?



- 7. If Yes: Have you ever made any research about that subject?
- ges ono
- 8. Has EP Magazine ever helped you with your homework?
- ges ono
- 9. Have you ever seen an epm issues?
- ges ono

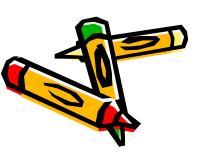


- 10. If Yes: how did you find it? (your general opinion)
- □good □ not so good □ not interesting
- 10b. How did you find the content of it?
- □good □ not so good □ not interesting
- 10c. How did you find the design?
- good □ not so good □ not interesting
- 11. Would you like to give any suggestion to improve EP Magazine diffusion?



and?

- 12...kk
- 13...jknkjn
- 14... Opokp
- 15... Òlpkmom
- More ...





Thanks For your Attention!

